Digital Content Producer for the Food Revolution Network of Palau

VIRTUAL STUDENT FEDERAL SERVICE

V S F S

Project Title	Digital Content Producer for the Food Revolution Network of Palau
Project Summary	Assist in the research, planning and development of digital media content to show the cost of production of local pig rearing and market analysis of pork products in Palau.
Country	Palau

Project Description

The Palau USDA is looking for an analyst and strategic communicator to help research, design and produce a variety of digital content to convey the effort to strengthen Palau agriculture. The right intern(s) will have a mix of analytical and strategic thinking to develop content for local engagement and social media, and support tasks related to external outreach justifying whole sale pork prices. The Intern will work collaboratively with the USDA and outreach team to research and compile production cost of local pig rearing, develop creative ideas and materials to support campaigns on the production of local pig rearing and food security. Intern(s) will be self-starters who can research and compile data, have strong graphic and visual design skills and familiarity with and access to design software like Videoscribe or Easy Sketch Pro, work well in a team and also execute projects on their own in an environment that requires flexibility. This internship is ideal for students interested in communicating how the U.S. Government is contributing to global efforts to drive down hunger and poverty and ensure a food-secure world.

Required Skills or Interests

Skill(s)
Analytical writing
Data analysis
Data visualization
Design thinking
Infographic design
Research
Storytelling/blogging/vlogging
Writing

Additional Information

This work will be used for a small island nation, to justify wholesale pork prices of locally raised pigs and to convey complex market analysis information in a visual and simple way to every farmer who wants to sell food to his neighbor, every parent who cares about food served in school cafeterias and every family eating locally sourced home cooked meals together.

Language Requirements

None